

Press Release

No. 01ap / January 3, 2012

Page1 / 2

Dräger continues its support for AFAC's knowledge management strategy

On 15 December 2011, Draeger Safety Pacific Pty Ltd (Dräger) signed as sponsor of the Dräger Knowledge Lounge at the AFAC and Bushfire CRC Annual Conference for another three years.

In welcoming the sponsorship AFAC CEO Naomi Brown said "This is really good news and a great way to finish the year. We have worked with Dräger to make the Knowledge Lounge a focal point of the exhibition floor at the conference and I am delighted Dräger have confirmed their participation for a further three years."



The Dräger Knowledge Lounge concept has built steadily over the past three years to be a very prominent part of the trade exhibition at the AFAC and Bushfire CRC conference. The conference is the premier event for the emergency management sector which is an important market for Dräger and its range of safety products. Dräger has worked together with the AFAC team to build this area and the Knowledge Lounge integrates well with the AFAC Knowledge Web and Dräger's desire to align with the knowledge management strategy of AFAC.

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No. 01ap / January 3, 2012

Page2 / 2

As the Annual Conference will be held in Perth in 2012, there will be opportunities afforded by this location to gain exposure in the mining and petrochemical sectors where there is a significant responsibility for emergency management.

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Dräger is a leading international company in the fields of medical and safety technology. Dräger products protect, support and save lives. Founded in 1889, in 2010 Dräger generated revenues of around EUR 2.18 billion. The Dräger Group is currently present in more than 190 countries and has about 11,000 employees worldwide. Please visit www.draeger.com for more information.

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